

New Magazine Launch

We are happy to announce that the Clacton Prospector magazine will be launching soon

Prices for advertising within the magazine

Save when booking all 4 magazines + multi editions.

Area & Dates of Distribution

4x magazines covering all of Clacton and Holland on Sea areas.



The Clacton Prospector

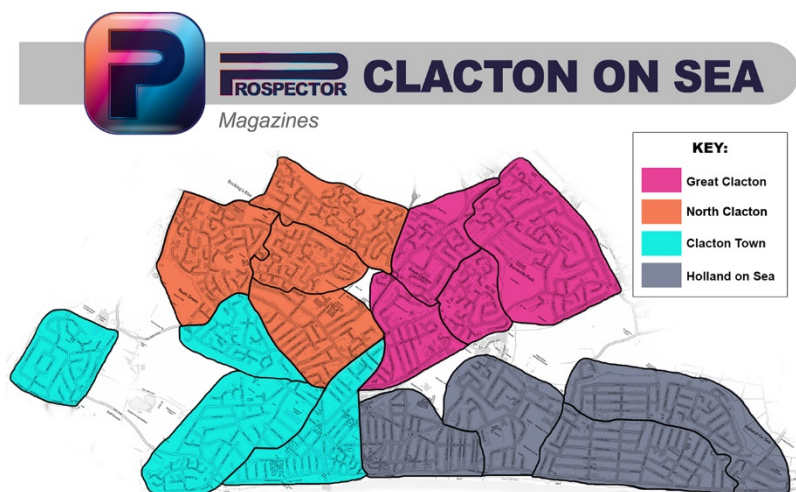
- By Prospector Limited

We are really pleased to announce that there has been very positive feedback on the launch of our new magazine service. There will be 4 Magazines in all: The Great Clacton Prospector, The North Clacton Prospector, The Clacton Town Prospector and The Holland on Sea Prospector.

All four magazines will be distributed 6 times a year on a bimonthly basis. The first edition of each magazine will go through people's doors During November 2021. Following editions will be going out in January, March, May, July, September, and November of 2022.

Each edition will feature free local interest content pages ranging from event calendars, shows, family outings, local information. Also, each edition will feature a competition for the readers to win something for free. This will be a meal at a local restaurant, spa/beauty treatment, etc. Giving the reader a reason to look through the magazines and getting them to try local businesses that they may not have used otherwise.

The Clacton Prospector



Coverage

The magazines will cover all of Clacton on Sea and Holland on Sea every other month. Total households delivered to is 21,850.

Great Clacton = 5125 Households
North Clacton = 5525 Households
Clacton Town = 5525 Households
Holland on Sea = 5675 Households

Also, included in the price we will upload a digital version of each edition on our website, Facebook, Linked-In, Twitter and Instagram pages,

Contact us on:

mag@prospector.org.uk to book your advert today!

Or give us a call on 01255 222 965

Advert Design & Prices

Adverts can be supplied in PDF format in CMYK colour process with a minimum of 300dpi resolution. If needed, we also offer a free design service.

Double Page £360 per mag

Width: 286mm
Height: 190mm

Full Page £180 per mag

Width: 138mm
Height: 190mm

Half Page £90 per mag

Width: 138mm
Height: 92.5mm

Quarter Page £45 per mag

Width: 66.5mm
Height: 92.5mm

Multi-Booking Discounts

We're here to say effective advertising doesn't have to cost a fortune...with our fantastic multi buy discounts you can benefit from better coverage and reach more potential customers with huge savings.

Multi-Booking Savings 1x Editions (2 months)								
2 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£648	£72	£324	£36	£162	£18	£81	£9
3 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£864	£216	£432	£108	£216	£54	£108	£27
All 4 mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£1008	£432	£504	£216	£252	£108	£126	£54

Multi-Booking Savings 2x Editions (4 months)								
2 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£1166	£274	£583	£137	£292	£68	£146	£34
3 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£1555	£605	£778	£302	£389	£151	£194	£76
All 4 mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£1814	£1066	£907	£533	£454	£266	£227	£133

Multi-Booking Savings 3x Editions (6 months)								
2 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£1555	£605	£778	£302	£389	£151	£194	£76
3 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£2074	£1166	£1037	£583	£518	£292	£259	£146
All 4 mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£2419	£1901	£1210	£950	£605	£475	£302	£238

Multi-Booking Savings 6x Editions (1 Year)								
2 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£2722	£1598	£1361	£799	£680	£400	£340	£200
3 Mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£3629	£2851	£1814	£1426	£907	£713	£454	£356
All 4 mags	2x Page	SAVE	1x Page	SAVE	½ Page	SAVE	¼ Page	SAVE
	£4234	£4406	£2117	£2203	£1058	£1102	£529	£551

How Our Invoicing Will Work

We will invoice per edition based on your booking agreement. For example, if you were to book a full-page advert in for all four magazines for 1 year subscription, you will be invoiced 6x (bi-monthly) for 1 year period at the amount of £352.83 each a total of £2116.98.

Cancellations can be made at any time. However, if you have booked in under a "Multi-Booking Saving" agreement and choose to cancel before your agreed term ends, there may be a charge based on the term you appeared in the magazine versus what you have already paid. For example, if you book in and agree for an advert in all 4 magazines over a year's term, then decide to cancel after 2 editions. You will be charged under the terms of the 4 months advertising agreement and billed for the difference. i.e., under the initial yearly agreement, you would have paid for 2 editions at £352.83 each, a total of £705.66. Whereas under the 4-month agreement plan this would be a total of £907 so you will be invoiced for the outstanding £201.34.